

Classic PopUP

by expolinc

Abracadabra! A few twists of the wrist will magically unfold the entire framework in an instant. The display material is attached to the upper edge and then fastened vertically magnet to magnet. It's simple and precise, and ready in 15 minutes. And, taking it all down is just as simple.

The Pop-Up display system is not only elegant and exclusive, but also well thought out and functional—down to the last detail. The carrying case, for instance, can be used to serve as a counter, making your display stand complete. The lighting is well protected inside the cover. The cover can

Bounded only by your imagination

also be used as a stool to stand on for setting up panels and lighting.

Extend your Pop-Up

To make things even easier for you, we have put together a standard package containing the most common Pop-Up variations, albeit that the possibilities are far, far greater than these. Our catalogue presents a wide accessory range of cabinets and shelves, as well as extra magnetic tracks for joining various components and for expanding the whole display.

New! The Grey Line

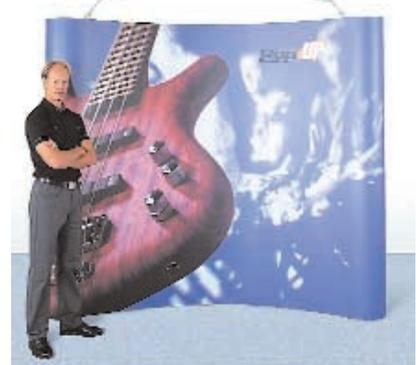
The entire Pop-Up serie—from display system to spotlights and carrying case—is now

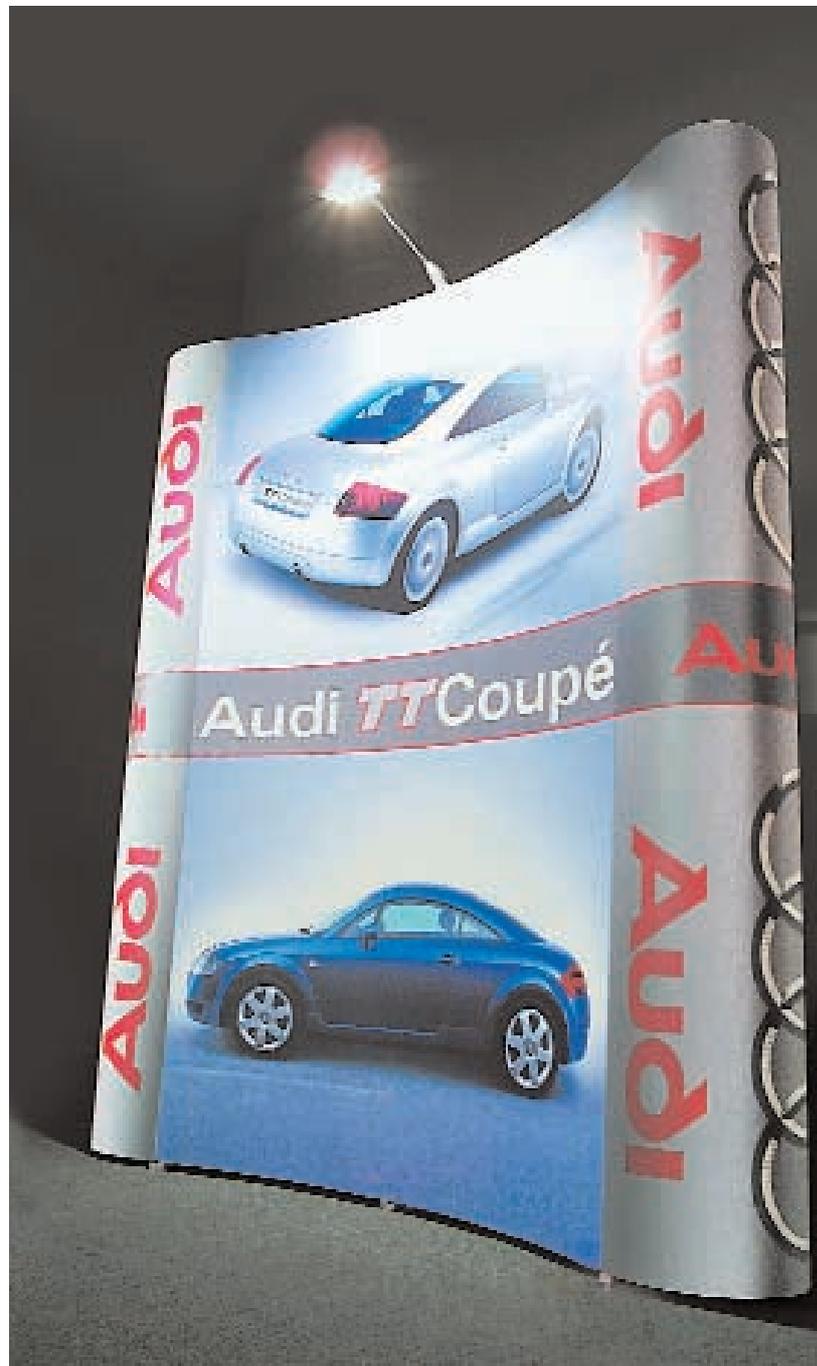


supplied in a new, discreet grey colour that enhances the exclusive nature of the Pop-Up design.



New panel hangers and a new system locker makes assembly even easier





Tower PopUP

by expolinc

The Pop-Up Tower represents a modern version of the classic advertising pillar—demonstrating the same exclusive and functional design as the Pop-Up Classic. Use it in combination with any of the other Pop-Up displays, or let it speak for itself. Whatever the case, your message will surely reach out.

The display material is attached

Pop-Up Tower for new possibilities

using the same ingenious magnetic method as with the Pop-Up Classic. Attach the display material to the upper edge and then work vertically magnet to magnet. You can add lighting to the Pop-Up Tower, both inside and out, to give your message the best possible impact.



STANDARD PACKAGE

The standard packages include a complete Pop-Up frame, magnetic bars and panel attachment for front and sides, lighting, transport box and protection wrap for panels. Panels are excluded. The Pop-Up frames are available in a straight and curved version as well as the cylindrical Pop-Up Tower.

PACKING ALTERNATIVES

Packaging



counter. You can also stand on the lid if necessary to assemble the panels and the lighting.



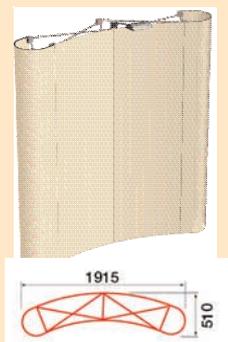
The lighting is well protected in the lid of the box.

The box can be converted into a useful extra stand. For the top shelf you can choose between three different wooden laminates



Curved systems

Art nr G6512 - box G4220



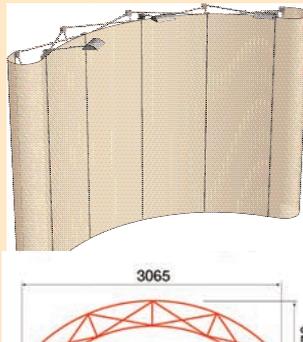
15 kg

Art nr G6513 - box G4210



24 kg

Art nr G6514 - box G4210



27 kg

Pop-Up Tower lighting excl.

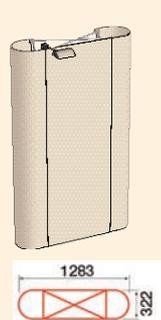
Art nr G6506 - box G4220



11,5 kg

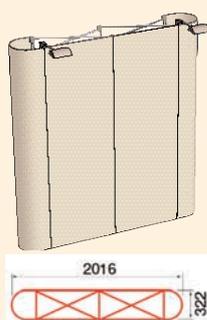
Straight systems

Art nr G6501 - box 4220



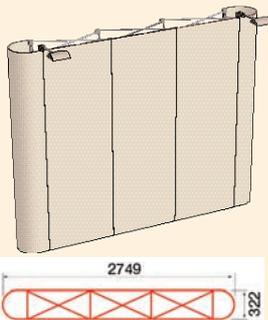
13.2 kg

Art nr G6502 - box G4220



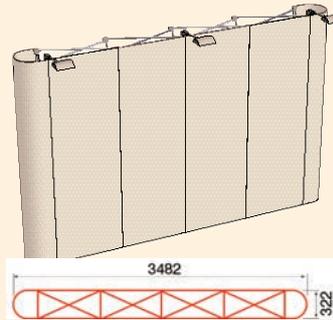
15.3 kg

Art nr G6503 - box 4210



24.5 kg

Art nr G6504 - box G4210



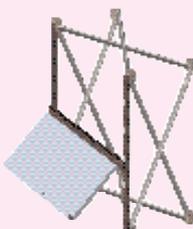
27.5 kg

OPTIONS

Shelves and show-cases can be added to the Pop-Up system. Extra packaging might be needed.

External shelfset

Curved - Art nr 2611
Straight - Art nr 2612



Internal shelfset

Curved - Art nr 2621
Straight - Art nr 2620



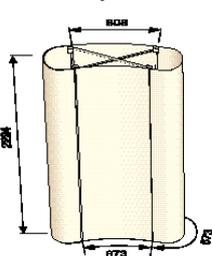
Show-case

Curved - Art nr 2631
Straight - Art nr 2630

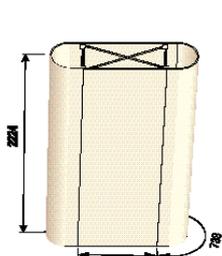


IMAGE SIZES

Curved systems



Straight systems



Tower

